

WE DRIVE THE TENANTS YOU WANT TO YOUR VIRTUAL DOOR.

WE ARE INNOVATIVE, TRAFFIC-DRIVEN, RESULTS-ORIENTED MARKETING IN THE DIGITAL AGE.

AS A TENANT-MATCHING SERVICE, WE UTILIZE DIGITAL MARKETING TO BRING QUALIFIED TRAFFIC TO YOU WHILE MAXIMIZING OCCUPANCY AND INCREASING YOUR OVERALL TARGET GOALS EACH MONTH.

THERE ARE A NUMBER OF WAYS WE CAN ASSIST YOUR CONVERSION RATES:



CONTENT CREATION

We develop buyer personas of the people that rent your apartments. With a thorough understanding of your demographics and who lives in your community, we create custom content to attract, and ultimately retain, your ideal tenant.

This content creation includes articles, images and video related to life at your community as well as resources and tips for moving and relocating. Content creation also covers web articles, e-newsletters and social media posts, in addition to advice on which platforms best attract your desired customer.



DIGITAL ADVERTISING

We manage all of your community's digital ad presence. This includes the design of online ads, pay-per-click campaigns and Google AdWords.



SOCIAL MEDIA MANAGEMENT

In addition to crafting content and ads, we manage your social media channels, including Facebook, LinkedIn, Twitter, Instagram and/or YouTube. We also create and monitor social ads and promotion campaigns. If your community does not use social media as an outlet, then we can create those accounts for you.



REPORTING

We offer access to reporting on the success of digital marketing, including web traffic, lead generation, PPC/ad success and social media performance.





We want your future tenant to have a custom content experience. Because of the work we do to know and understand your ideal tenant and the local marketplace, everything we create -- from blog articles to Instagram posts -- is designed to attract and keep your tenant's interest, from the first ad that grabs their attention down to the day they sign the lease.

Your community matters to us. We work hard to ensure our advertising efforts reflect the image that you want for your community and attract the tenants that will be glad to call your apartment home.

We provide local rental knowledge to your clients and place them in the home that best suits their wants and needs.

WE WOULD LOVE TO PARTNER WITH YOU!

Select My Space
2100 First Ave. North
Suite 470
Birmingham, AL 35203

info@selectmyspace.com
205-939-8880
855-250-2400

FOLLOW US



**SELECT
MYSPACE**

MASTER THE INTERNET
SelectMySpace is here to answer all of your digital marketing needs.



Most apartment communities do traditional marketing very well. Communities have been using tried and true marketing methods for years with effective results.

But the digital space is the new frontier for apartment traffic, and that's where Select My Space comes in.